

Soy

Vision

Danish Crown aims to drive all deforestation and land conversion (legal and illegal) linked to soy production out of its supply chains.

Commitment

Danish Crown is a member of Roundtable on Responsible Soy (RTRS) that promotes the production, trade, and use of responsible soy.

Danish Crown is also an active member of local ethical trade organizations (such as Ethical Trade Denmark and Ethical Trading Initiative Sweden) and their initiatives on relevant commodities (such as the Danish Alliance for Responsible Soy and the Swedish Platform on Risk Commodities). Here we have committed ourselves to the ambitious targets set by these organizations and assigned specialists to actively engage in the organizations' work and efforts to transform the market.

Action plan

- Danish Crown has a group-wide commitment to source only responsibly produced soy as a food ingredient in our processing activities. The soy is GMO-free and meets Europe Soya standards.
- In Denmark, the proportion of deforestation and conversion free (DCF) soy fed to slaughter pigs and sows has been increasing by 20% each year since 2021. In 2023, 60% of soy fed to pigs was DCF (certified or verified), in 2024 it is 80%. All soy fed to Danish livestock will be DCF by 2025.
- Danish Crown covers the rest of the Danish soy consumption by RTRS credits.
- The feed companies supplying our livestock producers in Germany and Poland are working to implement EU Deforestation Regulation by 2025, which demands that all soy imported to the EU is deforestation free and legally produced.
- All soy fed to livestock in Sweden is already DCF.

We apply the guidelines for responsible soy adopted by the European Feed Manufacturers' Federation (FEFAC).

EUDR

In Danish Crown, we prioritize staying abreast of legislative developments that impact our industry. Currently, we are actively engaged in monitoring the legislative process surrounding EUDR and are diligently preparing for its implementation. EUDR represents a significant step forward in enhancing traceability and stop of deforestation in the European supply chains, and Danish Crown is fully committed to ensuring compliance with this regulation.

To facilitate a comprehensive and thorough assessment of EUDR's implications for our operations, Danish Crown is collaborating closely with key stakeholders, including the Danish Agriculture & Food Council, the Confederation of Danish Industry, and Danske Slagterier in Brussels. Together, we are conducting a diligent assessment of EUDR's requirements and their impact on both our upstream and downstream supply chains.

This collaborative effort ensures that Danish Crown will be well-prepared to implement and adhere to the EUDR regulation when it comes into force. We recognize the importance of transparency and accountability in our operations, and we are dedicated to upholding the highest standards for our customers.

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Targets

By 2025, the soy fed to livestock in our supply chain in Denmark will be 100% deforestation and conversion free.

The soy fed to livestock in our supply chains in Germany and Poland will be deforestation free by 2025, and conversion free by 2028.

Danish Crown is a partner in 'Dansk Protein Innovation' (Danish Protein Innovation) and works to develop alternative, locally produced sustainable protein sources with a strong environmental and climate profile.

Sustainable Development Goals

We support target 15.2 by fighting deforestation.

UK Soy Manifesto

Danish Crown is a signatory of the [UK Soy Manifesto](#).

Danish Alliance for Responsible Soy

Danish Crown is a member of Etisk Handel Danmark (Ethical Trade Denmark), which facilitates the Danish Alliance for Responsible Soy. Members of the Danish alliance work with 13 principles for ethical trade, which are based on recognized international guidelines and legislation.

Round Table on Responsible Soy

Danish Crown is a member of [RTRS](#).

Read more on our website:

www.danishcrown.com

[Deforestation policy](#)

[Programme to prevent deforestation and land conversion](#)