

EU Deforestation Regulation (EUDR)

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Danish Crown A/S

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In Danish Crown, we prioritize staying abreast of legislative developments that impact our industry. Currently, we are actively engaged in monitoring the legislative process surrounding EUDR and are diligently preparing for its implementation. EUDR represents a significant step forward in enhancing traceability and stop of deforestation in the European supply chains, and Danish Crown is fully committed to ensuring compliance with this regulation.

To facilitate a comprehensive and thorough assessment of EUDR's implications for our operations, Danish Crown is collaborating closely with key stakeholders, including the Danish Agriculture & Food Council, the Confederation of Danish Industry, and other organizations in Sweden, Germany, and Poland. Together, we are conducting a diligent assessment of EUDR's requirements and their impact on our upstream and downstream supply chains.

This collaborative effort ensures that Danish Crown will be well-prepared to implement and adhere to the EUDR regulation when it comes into force. We recognize the importance of transparency and accountability in our operations, and we are dedicated to upholding the highest standards for our customers.

As we progress through this process, we remain committed to keeping you informed of any developments and providing the necessary support to ensure a seamless transition to compliance with EUDR requirements. Should you have any questions or require further information, please do not hesitate to contact your business partner in Danish Crown Group.

Yours sincerely



Morten Pedersen
Vice President, Group Sustainability